

7:30 – 8:00

Registration Opens

8:00 – 9:15

Breakfast & Keynote Speaker



Pawan Goyal, MD, MHA, PMP, CPHIMS, FHIMSS
Chief Medical Informatics Officer,
U.S. Federal Health care Division
Hewlett-Packard Enterprise Services

“Trends in Health Care: a Constantly Evolving Landscape”

9:20-10:30

Panel Discussions Session 1:

Track One

Health Care Reform: Update and Compliance

Panel led by Jones Day

Speakers:

The Honorable Michael C. Burgess, M.D., United States House of Representatives

Frank Sheeder, Partner, Jones Day

Sean McKenna, Assistant United States Attorney, Northern District of Texas

Track Two

Wellness and Obesity Trends: The Ins and Outs of Employer Sponsored Clinics

Panel led by Winstead PC

Speakers:

Jeff Brizzolara, Ph.D., MPH, MBA, Chief Clinical Officer, Viverae

Cheryl Camin Murray, Shareholder, Winstead PC

Cyndie Ewert, SPHR, Director, Benefits & HR Shared Services, Energy Future Holdings

Lori Thayer Oliphant, Shareholder, Winstead PC

Track Three

IT and Innovation in Health Care: Body Sensor Networks

Panel led by The University of Texas at Dallas

Speakers:

Dinesh Bhatia, Ph.D., Faculty, Erik Jonsson School of Engineering at University of Texas at Dallas

Peter Koo, Vice President, Strategic Business Development, Ericsson, North American Region

J. Mark Lambricht, President and Chief Executive Officer, HealthPoints, Inc.

10:40 – 11:40

Panel Discussion Session 2:

Track One

Health Care Reform: State and Federal Update

Panel led by the DFW Hospital Council

Speakers:

Dan R Eddy III, Vice President External Affairs, Methodist Health System

W. Stephen Love, President and Chief Executive Officer, Dallas-Fort Worth Hospital Council

David J. Tesmer, MPA, Senior Vice President, Advocacy and Community Benefit, Texas Health Resources

Track Two

Wellness and Obesity Trends: Wellness-Centric Leadership

Panel led by The Cooper Institute

Speakers:

Joel Bennett, PhD, President, Organizational Wellness & Learning Systems

Laura DeFina, MD, Medical Director, The Cooper Institute

Wally Gomma, Senior Vice President, Holmes Murphy and Associates

Todd Whitthorne, President and CEO, Cooper Concepts, Inc.

Track Three

IT and Innovation in Health Care: Data Management for Service Providers

Panel led by KPMG LLP

Speakers:

Matthew Chambers, Senior Manager, Advisory Services, KPMG LLP

Jeana D. O'Brien, MD, Chief Medical Informatics Officer, Scott & White Healthcare

12:00 – 1:30

Lunch and Keynote



Joe Quinn,

Senior Director, Wal-Mart Corporate Affairs

“Wal-Mart’s 5-Year Plan to Reduce Fats, Sugars and Salt in Food”

1:00 – 1:30

Live Healthy Awards Ceremony