

2012 ECONOMIC SERIES

STATE OF THE ECONOMY

Richard Fisher, Dallas Federal Reserve President & CEO, will be the featured speaker. Fisher will present his view of the current state of the U.S. economy and business environment.

MARCH 5, 2012

ECONOMIC FORUM

Hear national experts and thought leaders provide insight into the economic competitiveness of Texas and the Dallas-Fort Worth region.

JUNE 2012

ECONOMIC OUTLOOK SUMMIT

Dr. Ray Perryman will present his projections on how various industrial sectors are likely to fare over the next several years. A roundtable discussion between economic experts will follow.

NOVEMBER 8, 2012

The Dallas Regional Chamber is pleased to offer its top investor members a unique series of economic events that are focused on the state and direction of the economy in 2012 and beyond. We invite your company to sponsor these economic events as a **Series Presenting Sponsor** or a **Series Silver Sponsor** and receive premium branding and visibility at all three events with a significant cost savings to your company. For information about these events please contact Duane Dankesreiter at (214) 746-6772 or at ddankesreiter@dallaschamber.org.

You Belong Here.

ECONOMIC SERIES SPONSORSHIP PACKAGES

Event sponsorships provide an unique opportunity for your organization to increase its visibility among business decision makers and opinion leaders. The benefits and pricing below apply to the Series Sponsorships and include:

Sponsorship Asset	Series Presenting* \$25,000	Series Silver** \$6,500
Company name included in event name as Title Sponsor	Yes	
Company logo/name included in pre-event marketing materials including flyer, e-invitation, and event webpage	Logo and link	Name
Company advertisement on event webpage	Static or video ad	
Company featured in pre-event articles, social media posts and press releases	Yes	
Hospitality for event guests	Three priority placed tables	One priority placed table
Company guests included in VIP Reception	Sixteen (16) guests	Four (4) guests
Seat at head table(s) for company's top executive	Yes	
Opportunity for speaking role such as welcome, introductions or conclusion	Yes	
Company logo/name included in day-of event materials including program, PPT, and signage	Logo	Name
Opportunity to provide company CEO message in event program	Yes	
Exhibit space provided near registration	Yes with signage space	
Opportunity to provide promotional gift for registration bags, seats, or giveaway	Yes	
Company featured in post event media and social media	Yes	
Company logo/name included in "Thank You" event sponsors listing on DRC website, Events email and publications	Logo	Name
Sponsorship Valuation Report listing delivery of sponsorship assets, upon request	Yes	Yes
First right of refusal to renew sponsorship for the following year	Yes	Yes

* Cost savings of \$5,000 as Presenting Sponsor of all three events versus individual event Presenting Sponsorship.

** Cost Savings of \$1,000 as Series Silver Sponsor of all three events versus individual event Silver Sponsorship.

For more information about these sponsorship opportunities, please contact Kristine Mansour at 214-746-6751.